

N.J. estate once belonged to a Moroccan king. Now it's going to be a luxury hotel.



The Natirar mansion, formerly owned by the late King Hassan II of Morocco.

By Erin Petenko

At this hotel, you'll truly be staying in a royal suite.

Natirar, a 90-acre former home of a Moroccan king located in Peapack & Gladstone, will join the Pendry chain of luxury hotels with 66 new rooms in the historic mansion, according to a press release from Pendry.

The development will also include permanent residences located on the estate. Called "Pendry Residences Natirar," the units [will be priced from \\$1.4 million to more than \\$3 million](#) each, Forbes reported.

Both hotel and residences will be loaded with luxury amenities for outdoor activities, including a spa, swimming pool, tennis court and outdoor activities such as hiking and horseback riding.

The property also includes an existing on-site farm-to-table restaurant and cooking school named Ninety Acres. The property also has a banquet facility and ballroom for weddings.

Natirar -- literally, Raritan backwards -- was built in 1912 for heiress Kate Macy Ladd and her husband.

King Hassan II of Morocco purchased the estate in 1983 at the recommendation of Malcolm Forbes, because his sons were attending nearby Princeton University at the time. He only visited the property a handful of times before his death in 1999. Somerset County purchased the estate in 2003.

Developer Robert Wojtowicz currently owns the property in a private-public partnership and is planning the renovation.

The new development will maintain the historic home, and keep the working farm on the property. Residents of the luxury units will live next to the farm, in what Pendry calls "outdoor living and wellness management."

"We could not be more honored to be stewards of Natirar," Alan Fuerstman, founder of Montage International, which owns Pendry Hotel, said in a press statement.

"To be able to take one of the country's most idyllic country estates and reinvigorate it with new life that makes it accessible to guests, club members and homeowners is an incredible opportunity."