



Michelle Mitterer joins Natirar as director of sales and marketing



Peapack-Gladstone, N.J. – May 15, 2017 – As [Natirar](#) prepares for the June unveiling of its newly restored mansion and expanded event facilities, it has tapped Michelle Mitterer for the role of director of sales and marketing. Mitterer brings to her position more than three decades of hospitality management experience, specifically in catering, events and conferences.

“Michelle’s skill set could not be more ideally suited to her role at Natirar as we enter this exciting new phase,” said Natirar Founder Bob Wojtowicz. “Her expertise will be essential not only in introducing northern New Jersey’s premier event venue next month but, looking forward, in our steadfast progress toward creating the ultimate lifestyle retreat.”

Mitterer was most recently director of catering and events at the Short Hills Hilton in New Jersey. For six years prior, she served first as director of catering for the Hamilton Park Hotel and Conference Center in Florham Park, then as director of food and beverage after its transition to the Wyndham Hamilton Park Hotel and Conference Center.

Her experience also includes director of conference sales at PIER SIXTY in New York, director of the Executive Conference Center at the Sheraton New York Hotel and Towers, sales manager at the Sheraton New York Hotel and Towers, and director of catering and conference services at the Sheraton Manhattan Hotel. She launched her hospitality career as restaurant manager at The Ritz-Carlton, Atlanta.

Mitterer is an adjunct professor at Fairleigh Dickinson University, where she holds a master’s degree in hospitality management. In addition, she serves on the university’s board of industry advisors for the International School of Hotel, Tourism and Management. She is a Certified Hospitality Educator (CHE) and Certified Hospitality Sales Professional (CHSP).

About Natirar

Natirar is one of the country's most bucolic retreats, formerly owned by the King of Morocco, and set on a 500-acre estate in New Jersey's Somerset Hills. It is a public private partnership between Somerset County and Robert Wojtowicz, Natirar's founder. In 2017 a complete renovation to the historic Natirar Mansion will be complete, including restoration to the 1912 Tudor and the addition of a new Grand Ballroom, ideal for galas, weddings and exclusive meetings. Natirar already boasts one of New Jersey's most acclaimed restaurants, Ninety Acres, built in the estate's restored carriage house, which includes a cooking school, a private club and a 12-acre farm. Secluded, yet easily accessible, the Natirar estate is less than an hour from New York City and 90 minutes from Philadelphia. www.natirar.com

#

Media Contacts:

Patricia Nugent / Bailey Fruit
Eric Mower + Associates
212-284-9935 / 212-980-9060
pnugent@mower.com / bfruit@mower.com